

PALM + PINE



What's it like
working with a
REAL
Designer?

OUR MOST FREQUENTLY
ASKED QUESTIONS + TIPS

palmandpinedesign.co/tips
download the pdf version of our tips!



AND CAN YOU DO
IT ONLINE OR IN
PERSON?



CONSULTING SERVICES FOR
INTERIOR DESIGN

Before



How we get from this

CONSULTING SERVICES FOR
INTERIOR DESIGN



to this!

After

Tip #1

Know the pricing ...
How much is it really?

Check out their services page; do they disclose how much their design services actually cost?

If not, you may run into the old “let me go back to my studio and price this all out” dance, only to find out that you shouldn’t be playing in the same sandbox.



Interiors BTR	Interiors BSF	Architectural	Consultation
Interiors By The Room			
Fee Model By the Room/Area Area Bundles for multiple rooms available.	Who's it for? - Our most popular option for Private Residences and Existing Builds - Can be applicable to New Builds - Focus is on isolated areas, not the whole floor plan	Notes + Caveats - Typical Room bundles available for our most common options; IE: - Kitchen + Informal Dining - Great Room + Formal Dining - Outdoor Living Area + OD Dining + OD Kitchen	Virtual or In Person? Both Available On-site visit fees calculated by distance from Designer's studio in Coupland, TX.
Exact Specifications for Products or Materials Given? Packages vary based on client needs. Can range from only furnishings and décor specs to full materials + finish palettes.			
See 4 Pricing Packages →		Book Discovery Call →	

CONSULTING SERVICES FOR

INTERIOR COLOR CONSULT

Before



CONSULTING SERVICES FOR

INTERIOR COLOR CONSULT



After

ALYSON
RICHARDS
NCIDQ



Tip #2

*Get to know the Designer
read up + ask questions*

You don't have to unleash a full kitchen renovation the first time you meet a designer! Get to know them first, read their bio, maybe have a conversation, ask if they do discovery calls . . .

No one gets married on the first date, why would you rush into a relationship with a designer?

SVA  **NYC**

CIDQ Council for
Interior Design
Qualification

NCIDQ
Examination

by the Council for
Interior Design Qualification

CONSULTING SERVICES FOR

ARCHITECTURAL CONSULTING

Before



CONSULTING SERVICES FOR

ARCHITECTURAL CONSULTING



After

Tip #3

Try before you buy big . . .
start small!!

Make sure the chemistry is right, try a 1 or 2 hour virtual consultation first.

- Have a list of questions you have for the designer before you begin the meeting.
- Share photos of spaces, walls, or facades you want to address in advance.
- Know what's in scope for their consultation (and what's not in scope!) Check their services page.



CONSULTING SERVICES FOR

EXTERIOR COLOR CONSULT

Before



CONSULTING SERVICES FOR

EXTERIOR COLOR CONSULT



After



Tip #4

*Get comfortable with detail
and let the designer take
the stress!*

- Design is detailed! Your designer is going to have to ask you a lot of questions
- Don't get overwhelmed, trust that they know what they are doing, and follow the process

But What About...?

Will a designer force their own style on me?

Will I have to get rid of my favorite pieces?

Are designer services only in-person or virtual / online design?



LUFTHANSA FIRST CLASS
LOUNGE | JFK



MODERN KITCHENETTE



C-SUITE LOUNGE



LUXURY CABIN



WILL A DESIGNER FORCE THEIR STYLE ON ME?

Some designers have a “signature style”; take Joanna Gaines and Rustic Farmhouse as an example. Or maybe the designer’s portfolio is comprised of all neutral monochromatic transitional projects.

That’s totally okay if that’s the look that you are going for! Follow your gut and your own tastes.

PALM + PINE prides itself on adapting to any style, building upon our clients’ personal tastes. All of the above projects were done by our CEO and Design Principal Alyson Richards, NCIDQ, over the course of her almost 20 year career.



WILL I HAVE TO GET RID OF MY FAVORITE PIECES?

A good designer will welcome your favorite pieces, family heirlooms, paintings, antiques, and know how to put your dishware on display (which is back in style according to Vogue!).

Bring back the china cabinet! They don't have to be traditional... blend your heirlooms with modern for an eclectic, and most importantly, authentic space for you and your family.





ARE DESIGNER SERVICES ONLY IN-PERSON OR VIRTUAL / ONLINE DESIGN?

This is totally up to the designer, some are set up for it, some aren't. Check the services page to see if they are advertising that they can do it, or if they are only saying they can once you bring it up.

Since PALM + PINE specializes in vacation home design, residential design, and STR's; we have perfected the art of designing from a distance.



Tip #5

*Don't forget to smell the roses
and have fun dang it!*

Not all designers carry teacup pups in their 5k purse,
and roll their eyes at any suggestion you make for
YOUR home or STR.

Select a designer that you can trust, a fiduciary that is
there for you, and have fun!





Lets start small together

*We'll take the stress off your shoulders
and make design our responsibility*

PALM + PINE is offering a few introductory services to let you take some baby steps.

If you're still on the fence, we would love to have a discovery call with you!

(Sans Frais)



Now Offering

Quick Color Consult \$205

*1 hour virtual / online
design consultation*

Included Deliverables + Services:

- Paint color options (up to 3) for one rooms/areas
- One photoshopped image showing your space with proposed color(s)
- Additional photoshopped images available upon request, \$205 per additional photo
- Designer to provide specification of exact Manufacturer and Color



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Included Deliverables + Services:

- Client Driven Q+A Session with Designer
- Great for Advice on what to do with empty walls, assessment of your existing art pieces etc.
- Get Designer thoughts on what elements to incorporate into your home or space to help you meet your project goals



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Now Offering

*Pro-Bono Consult \$510 value
2 hour in-person
design consultation*

Hosting a fundraiser and desperately looking for donated services for a silent auction? *We got you!*

For those who qualify, we will send a gift certificate and service description to put at your auction table for a 2 hour, in-person working consultation design session.

* Limited to Austin + Greater Austin, Hill Country, and Williamson, County areas. *

* CAN BE LIMITED DUE TO DESIGN STUDIO SCHEDULE *



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*from the Palms
to the Pines*

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